

Micro Niche Finder Tutorial

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We are going to take a look at the baby carrier niche.

By typing in a generic keyword such as Baby Carrier into Micro Niche Finder there are many results. You will want to look for brand names of baby carriers so you can find a good topic for your articles. A generic keyword like “baby carrier” will not be a profitable keyword.

<input type="checkbox"/> baby bjorn	22,200		Get Exact Phrase Count	1.24
<input type="checkbox"/> ergo baby carrier	18,100		Get Exact Phrase Count	2.45
<input type="checkbox"/> baby slings	18,100		Get Exact Phrase Count	1.15
<input type="checkbox"/> baby carriers	18,100		Get Exact Phrase Count	1.60
<input type="checkbox"/> baby carrier	14,800		Get Exact Phrase Count	1.56
<input type="checkbox"/> baby store	9,900		Get Exact Phrase Count	0.84
<input type="checkbox"/> hotslings	8,100		Get Exact Phrase Count	1.51
<input type="checkbox"/> slings	6,600		Get Exact Phrase Count	1.17
<input type="checkbox"/> ergo carrier	5,400		Get Exact Phrase Count	2.19
<input type="checkbox"/> beco baby carrier	5,400		Get Exact Phrase Count	0.05
<input type="checkbox"/> ergo baby	4,400		Get Exact Phrase Count	2.20
<input type="checkbox"/> mei tai	3,600		Get Exact Phrase Count	0.94
<input type="checkbox"/> babybjorn baby carrier active	3,600		Get Exact Phrase Count	0.05
<input type="checkbox"/> babybjorn	3,600		Get Exact Phrase Count	0.79
<input type="checkbox"/> baby backpack	3,600		Get Exact Phrase Count	1.38
<input type="checkbox"/> child carrier	2,900		Get Exact Phrase Count	1.06

Here you can see a few of the name brands that Micro Niche Finder pulled up. Here is a list of even more baby carrier name brands that Micro Niche Finder found:

- baby bjorn
- ergo baby carrier
- beco baby carrier
- hotslings
- new native baby carrier
- snugli baby carrier
- kelty carrier
- body glove baby carrier
- mei tai carrier
- maclaren baby carrier
- chicco baby carrier
- patapum baby carrier
- graco baby carrier
- premaxx baby carrier
- maximom baby carrier
- nojo baby carrier
- sutemi baby carrier
- baby trekker carrier
- native baby carrier
- vaude baby carrier

Each one of these keywords can be profitable by using Micro Niche Finder. The key to making money is finding a keyword that is something people type in Google right before they are ready to make a purchase. It is the last leg of the purchasing cycle. Every one of the keywords in that list can make money after it is researched! By using Micro Niche Finder it is easy to find name brands and profitable keywords.

Now the next I am going to type in the first baby carrier name brand on my list, baby bjorn.

<input type="checkbox"/>	baby bjorn	22,200		Get Exact Phrase Count	1.16
<input type="checkbox"/>	baby bjorn synergy	2,900		10,100	0.05
<input type="checkbox"/>	baby bjorn carrier	2,900		Get Exact Phrase Count	1.71
<input type="checkbox"/>	baby bjorn potty	2,400		Get Exact Phrase Count	1.35
<input type="checkbox"/>	baby bjorn potty chair	1,600		Get Exact Phrase Count	1.38
<input type="checkbox"/>	baby bjorn active	1,600		Get Exact Phrase Count	1.56
<input type="checkbox"/>	baby bjorn bib	1,300		Get Exact Phrase Count	1.16
<input type="checkbox"/>	baby bjorn toilet trainer	1,000		Get Exact Phrase Count	1.38
<input type="checkbox"/>	baby bjorn diaper bag	1,000		Get Exact Phrase Count	1.32

As you can see baby bjorn is a VERY Popular product but there is a lot of competition for the keyword baby bjorn so I like to look for profitable keywords like baby bjorn review.

<input type="checkbox"/>	baby bjorn reviews	91		132	0.63	Get OCI	Get S
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Baby bjorn reviews keyword only has **132** exact phrase match competition. This means that there are only about 132 websites competing with you for the keyword baby bjorn reviews.

If you write an article about baby bjorn carriers and include the keyword baby bjorn reviews you are going to get a lot of traffic for that keyword. Baby bjorn happens to be the best selling baby carrier and it will be easy to write a review.

Here is another keyword found on Micro Niche Finder for baby bjorn carriers for reviews:



Finding profitable keywords is not hard with this software you just need to think like a customer.

By keeping the exact phrase count (website competition) under 10,000 and submitting articles to high page rank directories, you will be getting a lot of traffic to your site!

Find Out More At <http://moneyonline.powersellerhelp.com>

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